

## Target 'Go To' Occupations



Here at Calliden, we've been finetuning our Business insurance pricing on business placed via Callibrato - our online SME Platform on Sunrise. In particular, we've identified areas where we think you'll find us really competitive. We're calling them our **target 'go to' occupations**.

You can check them out with our [interactive target occupation tool now](#).

To find out how competitive we are with these occupations, simply go through the usual Callibrato quoting process on Sunrise.

A handy tip: After you enter occupations into the Callibrato search field on Sunrise, wait a few seconds rather than pressing the tab key and the system will find them for you.

### Target 'Go To' Occupation Focus - Dress it up!

Each quarter we'll be showcasing a target 'go to' occupation category. This quarter, it's clothing and we know you'll find us very competitive.

Try us for:

- Boutique dress shops
- Children's wear (no import or manufacture)
- High value clothing and surfwear
- General clothing
- Lingerie shops
- Clothing - wholesale (excludes safety clothing)
- Clothing - manufacture (excludes safety clothing)

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