

Media Release

Monday 24 August 2009

Calliden offer FREE increased domestic building and contents cover

Calliden is automatically increasing domestic building and contents sums insureds by 20% FREE of charge, for 12 months.

Should the selected sums insured prove inadequate in the event of a total loss, we will allow customers to claim up to 20% on top of the normal sum insured for Building and Contents cover only. This is available at no additional premium.

This FREE upgrade applies to all domestic business incepted or renewed from 1 October 2009 until the customers' next renewal date, for up to a maximum period of 12 months.

Callidens' Group Executive, Marketing & Distribution, Mike Hooton, said

"The 2009 Victorian bushfires and other catastrophes highlighted that many people did not have enough insurance to cover the replacement of their contents or the rebuilding of their home.

The free increase on sums insured is not a substitute for insuring adequately. This offer is simply our attempt to provide customers with a promotional "buffer" on their insurance and in doing so encourage them to review the adequacy of their sums insured on a regular basis"

In addition to traditional buildings and contents, Calliden also offers Landlords, Residential Strata via its specialist agency QUS and prestige home cover (through its Mansions brand) as part of its broad domestic range.

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For further information, please contact:

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