

## Media Release

Monday 1 September 2008

### **Calliden's New Callibrate Platform**

Calliden has successfully launched Callibrate – its enhanced Sunrise Exchange platform.

Along with the new name, Callibrate, the platform also now includes its first commercial product. The co-branded Calliden and Steadfast First Option Business Insurance product becomes available on Callibrate from 1 September 2008.

This joins Calliden's home, contents and domestic Landlords insurance products which have been available on Sunrise for some time.

Calliden has plans to introduce more products later in the year.

Callidens' Group Executive, Insurance Operations, Robert Walliser, said "The introduction of the Steadfast First Option Business Insurance product on the Callibrate platform will add to the options that our intermediaries have in dealing with Calliden."

With full life cycle capability and the option to now suspend transactions in all products, Callibrate enables Calliden's network of intermediaries to easily and quickly quote, place and manage their domestic and business insurance portfolios.

"Our network of intermediaries asked us to provide them with a commercial Sunrise facility. We responded in record time and have made available to them a simple, intuitive and streamlined platform", Mr Walliser said.

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